

TESTIMONIAL FOR AASSA/AMISA:
5 Reasons Why Membership in AASSA/AMISA is worthwhile

Asociación Escuelas Lincoln has been a member of AASSA/AMISA for many years and I can truly say that this organization enriches our entire school community. Here are five reasons why membership in this organization is worthwhile:

1. **The professionals leading AMISA are in touch with the needs of schools in our region and are dedicated to serving those needs.** They are informed, flexible, and creative in meeting the evolving and changing needs in our region. Throughout the pandemic, they provided a weekly conversation so that schools in our region could connect with one another, and they used that information to support our collective needs and find solutions for us.
2. **AMISA has a clearly articulated approach to professional learning that supports visionary leadership, progressive learning, and vibrant communities - all of which tie back to AMISA's own mission and vision.** A variety of purposeful and personalized professional learning opportunities are offered, including workshops, courses, and webinars, for educators, administrators, and Board members. We can count on AMISA to select presenters who are knowledgeable, progressive, and diverse.
3. **No other regional organization provides such a comprehensive range of services to its members.** Aside from offering top quality professional development opportunities, AMISA also offers assistance with purchasing and shipping, with dedicated staff to assist schools with questions and concerns. In the increasingly competitive world of recruitment, AMISA also runs its very own recruitment service, helping schools to find educators keenly interested in our specific region.
4. **AMISA builds strategic partnerships and resources to support the needs of our region.** Throughout the pandemic, AMISA shared various resources to assist schools struggling to cope, and developed partnerships with organizations ready to help.
5. **AMISA cares about me.** As a very busy head of school, I know that the leaders of AMISA care about my well being, and stand ready to provide me with support to lead my school community. Even more remarkable, AMISA cultivates a culture of learning across our entire region, nudging all other leaders to support and challenge one another in leading our schools. Knowing that my voice counts is a remarkable and precious benefit of membership in this fantastic organization.

Sincerely,
Madeleine Maceda Heide
Superintendent
Asociación Escuelas Lincoln